

March 1, 2023

PAYLE – PA Youth Livestock Expo
830 State Route 839
Dayton Pa 16222



Dear Sponsor Organization,

The Pennsylvania Youth Livestock Expo committee is excited to announce the third annual PAYLE, happening December 15-17, 2023 at the Pa Farm Show Complex. This premiere livestock expo will bring over 400 youth exhibitors with over 1200 head of cattle, sheep, goats, and hogs together from across the state for competition and comradery.

Youth livestock enthusiasts work tirelessly towards their dream of showing and exhibiting livestock and ultimately making an impact on the agriculture community. With much uncertainty during these unprecedented times, the commitment to excellence that these young people show does not go unnoticed. As a committee, it is our honor and privilege to organize an exhibition to put the skills and hard work these youth have gained on display.

In 2022 with support from generous community members like you, we awarded over \$20,000 in cash prizes, hosted a first-class event, offered an incredible educational experience and ultimately, made an impact on tomorrow's future agriculture leaders.

On the back of this page, please find a sponsorship form. While we will be accepting sponsorship funds to support the event up until show time, in order to be recognized on all banners and printed materials, please return the form and appropriate logo file no later than November 1, 2023. We thank you in advance for your commitment to making the agriculture youth in Pennsylvania a top priority.

Kind Regards,

PAYLE Show Committee

2023 PAYLE Sponsorship Form

PAYLE Title Sponsor- \$20,000

*2023 PAYLE show presented by your business name
Listed as Title sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x5' vinyl banner in every barn and show arena
Logo recognition on website
Twice yearly recognition on social media platforms
Logo on event t-shirts*

Premier Sponsor-\$5,000

*Listed as Premier Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x3' vinyl banner in every barn and show arena
Logo recognition on website
Listed on event t-shirts*

Platinum Sponsor - \$2,500

*Listed as Platinum Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x3' vinyl banner in show arena only
Business name listed on website
Listed on event t-shirts*

Gold Sponsor - \$1,000

*Listed as Gold Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 2'x2' vinyl banner in show arena only
Business name listed on website
Listed on event t-shirts*

Silver Sponsor - \$500

*Name listed on silver vinyl banner in show arena only
Booth Space of 20'x20' in vendor building
Listed on event t-shirts*

Bronze Sponsor - \$250

*Name listed Bronze vinyl banner in show arena
Booth Space of 10'x10' in vendor building*

Friend of PAYLE - \$50-\$249

Name listed on vinyl banner in show arena

2023 PAYLE Sponsorship Form

Organization or Individual Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Donation Amount: _____

Will you be utilizing your booth space: YES or NO

Vendors

*10'x10' Booth Space Indoors – Bronze Level Sponsorship Required
20'x20' Booth Space or Outdoor Space – Silver Level Sponsorship Required*

Please make checks payable to PAYLE and return this form with donation amount to:
PAYLE – 830 State Route 839 Dayton Pa 16222
Email logo files to: Lexie Mills – ljm4925@yahoo.com by **November 1, 2023**