

September 20, 2021

PAYLE – PA Youth Livestock Expo
1343 Brush Run Rd.
Washington, PA 15301



Dear Sponsor Organization,

The Pennsylvania Youth Livestock Expo committee is excited to announce the second annual event, PAYLE, happening December 17-19, 2021 at the Pa Farm Show Complex. This premiere livestock expo will bring youth exhibitors together from across the state for competition and comradery.

Youth livestock enthusiasts work tirelessly towards their dream of showing and exhibiting livestock and ultimately making an impact on the agriculture community. With much uncertainty during these unprecedented times, the commitment to excellence that these young people show does not go unnoticed. As a committee, it is our honor and privilege to organize an exhibition to put the skills and hard work these youth have gained on display.

With support from generous community members like you, we intend to award cash prizes, host a first-class event, offer an incredible educational experience and ultimately, make an impact on tomorrow's youth agriculture leaders.

On the following page, please find a sponsorship form. While we will be accepting sponsorship funds to support the event up until show time, in order to be recognized on all banners and printed materials, please return the form and appropriate logo file no later than November 1, 2021. We thank you in advance for your commitment to making the agriculture youth in Pennsylvania a top priority.

Kind Regards,

PAYLE Show Committee

2021 PAYLE Sponsorship Form

PAYLE Title Sponsor- \$20,000

*2021 PAYLE show presented by your business name
Listed as Title sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x5' vinyl banner in every barn and show arena
Logo recognition on website
Twice yearly recognition on social media platforms
Logo on event t-shirts*

Premier Sponsor-\$5,000

*Listed as Premier Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x3' vinyl banner in every barn and show arena
Logo recognition on website
Listed on event t-shirts*

Platinum Sponsor - \$2,500

*Listed as Platinum Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 3'x3' vinyl banner in show arena only
Business name listed on website
Listed on event t-shirts*

Gold Sponsor - \$1,000

*Listed as Gold Sponsor on all marketing materials
Booth Space of 20'x20' in vendor building
Display of 2'x2' vinyl banner in show arena only
Business name listed on website
Listed on event t-shirts*

Silver Sponsor - \$500

*Name listed on silver vinyl banner in show arena only
Booth Space of 20'x20' in vendor building
Listed on event t-shirts*

Bronze Sponsor - \$250

*Name listed Bronze vinyl banner in show arena
Booth Space of 10'x10' in vendor building*

Friend of PAYLE - \$50-\$249

Name listed on vinyl banner in show arena

2021 PAYLE Sponsorship Form

Organization or Individual Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Donation Amount: _____

Will you be utilizing your booth space: YES or NO

***Vendors ***

10'x10' Booth Space Indoors – Bronze Level Sponsorship Required
20'x20' Booth Space or Outdoor Space – Silver Level Sponsorship Required

Please make checks payable to PAYLE and return this form with donation amount to:

PAYLE – 1343 Brush Run Rd. Washington, PA 15301

Email logo files to: Lexie Mills – ljm4925@yahoo.com by **November 1, 2021**

